

2020 Santa Clara Election



# KNOW THE FACTS

## What The Establishment Politicians Don't Want Us To Know About Santa Clara



**Politician on Santa Clara City Council**



**A Community Leader, Engineer, Businessperson**

Careless in analysis of stadium deal. After working with 49ers PAC to bring stadium. Couldn't manage the stadium & did little to manage significant traffic and parking issues



Focuses on quality of life and understands implementation of complex projects. Understands forecasting, project planning, due diligence, analysis risk management and reducing impact

Supported ballot measures and a CVRA lawsuit that reduces minority representation and already spent >\$4 Million of taxpayer money



Opposed Measure C and speaks publicly in favor of voting reform in Santa Clara for fair elections and inclusive representation. Fight for civil rights.

Votes in lock-step with the council majority bloc to support developers, vendors, decisions not in best interest of residents and future. Doesn't push for more community benefits



Not a career politician and considers various sources of information and analyzes impacts. Worked briefly as a Community Benefits Director, knows how to get more benefit for residents and community. Independent thinker and a leader.

Fails to push developers for community benefits and affordable housing. Voted to reduce parking for developers at the cost of neighborhood inconvenience



Fought for additional affordable housing, helping get a total of 120+ affordable units in the Hunter/Storm project, among others. I have strong experience in negotiating and analyzing the benefits to demand more for the public.

Accepted the special interest group endorse



Has never taken money or endorsements from any special interest or partisan organization. Not beholden to anyone!

Ballot Statements: Addition of 1 Bathroom, Extending Library hours on Sundays. No solution to airport noise, other noise concerns, RV Issues not improved, street racing continues.



Diverse and Proven Experience: Technology Management, Business, Community, Masters in Engineering Management from S.C.U. Mobilized community to provide COVID relief to hospitals, schools, residents, locally and nationally, ...and more from over 30 years of community service

**Vote: Qualifications and Leadership**

# VoteHarbir.com

# AFFECT BY MY OPPONENT'S VOTES & ACTIONS / INACTIONS

## Significant Increase of Developments in Northside Without an Overall Plan

### 15,000 NEW HOUSING UNITS = 35,000 PEOPLE - HUGE HOUSING DEVELOPMENT INCREASE

35,000 NEW residents expected in Northside from 15,000 new housing units currently planned for Northside, Council District 1. This does NOT include the ones planned for the future.

### NO COMPREHENSIVE NORTHSIDE AREA PLAN

For Growth, New Developments, Stadium, Convention Center, Great America, Companies, And All The Existing Residents

There is no Areawide Plan for Northside that considers the impact and necessary improvements on infrastructure, traffic, transportation, services, schools etc. Consider the impact of all that is and will be in District 1: City Place – entertainment district, the Stadium, Convention Center, Great America Amusement Park, the 15,000 new housing units, existing residents. Imagine the parking and traffic issues now and when the new units are added.

No Community Services Plan For Northside  
No Retail Plan For Northside  
No School Land Use Plan for Northside

No Public Transportation Plan for Northside  
No Traffic Management Plan For Northside  
No Infrastructure Plan For Northside

### VOTED TO REDUCE 328 PARKING SPOTS FROM CITY PLACE PROJECT

Huge traffic and parking implication for the residents. Community benefit lost + traffic/ parking burden increased on nearby neighborhood by approving the Related Co request to reduce 328 parking spots from the City Place, Phase 1 of the project. Located in front of the stadium in District 1. Developer Saved \$16M but NO traffic mitigation or community benefits provided for the residents in return. Huge impact on the residents with more parking issues for District 1.

### \$34M DEFICIT WITH ONLY \$80M IN RESERVES

We have been running a deficit for few years, and now it's worsened by COVID. The council majority bloc cut multiple revenue streams out. VERY poor forecasting, planning and risk management.

### \$28M TO BE PAID BY RESIDENTS FOR INCREASE IN GARBAGE RATE

Unprecedented increase of Garbage rates by 28% - 68% per household (based on the bin size). City signed a no-bid contract before knowing the rates. Costing the residents \$1.9 M extra per year for 15 Years. Residents would have to pay a combined extra \$28M.

### \$\$\$ LOSS OF RENT REVENUE-- CITY LAND GIVEN TO DEVELOPER RELATED FOR \$0 UNTIL THE PROJECT STARTS:

Revenue lost on rent from Related Co on ~240 acres. The land was leased for free to Related Co until City Place project is built. The project is already years behind. The City gave away land for free that was previously generating revenue.

### >\$4M CVRA LEGAL FEES

Judge ruled against former election model and forced 6 districts. 2018 Proved the 6 district – 1 member model worked. Incumbent tried to reverse and change with Measure C, but it failed, I advocated against it. Spent over \$4M already appealing districts even though residents wish to keep it.

### \$710K/YR CITY MANAGER ANNUAL SALARY & BENEFITS PACKAGE

Council majority bloc including, the incumbent, Kathy W, approved the City Manager package (City is also responsible for future pensions based on this salary). Top salary and benefits in the state of California, even more than much larger cities with more resources.

### 76% OF CITY GENERAL FUND BUDGET BEING SPENT EMPLOYEE SALARIES AND BENEFITS

The top executives = \$3.4M /yr. Huge unfunded pension liability for the city and residents. Leaves very little for services and funding for the residents and the City. In comparison Sunnyvale is 60%.

### \$340M OF LOAN LEFT TO PAY OFF THE STADIUM'S TOTAL LOAN +\$1.27B

If we don't host events or use the stadium ==> it will cost us over \$10,000/avg. per household to pay it off.

### STADIUM BROUGHT BY KATHY W, MAYOR LISA GILLMOR, & OTHERS. IMPACTING THE QUALITY OF LIFE OF NORTHSIDE RESIDENTS

MEASURE J - Kathy and Mayor Lisa Gillmor worked with 49ers PAC, spent \$4M to give false promises to the residents, against the wishes of the residents they brought the stadium to Santa Clara. But they could NOT manage the relationship and prevent the impact on the residents. Instead wasting money on legal fees with no progress.

### \$\$\$ REVENUE LOST BY THE STADIUM AUTHORITY

By not managing the stadium properly. The Council members are Stadium Authority members. Continuous legal fees due because they made a weak contract and can't manage them

### ~\$130M PER YR LOSS BY REMOVAL OF VISITORS BUREAU IN 2018

\$130M/Yr Economic benefit lost per year by the City and businesses by cutting Visitors Bureau (City's marketing arm) in June 2018. Cut without another service provider.

Consultants hired in 2018 to identify a new provider by 2019. Yet consultant contracts continue to be extended repeatedly ... Have already paid \$500k. Still NO Visitors Bureau today.

**DON'T PUT OUR FUTURE AT RISK! CHANGE THE CURRENT COUNCIL.**

Vote: Qualifications and Leadership

**VoteHarbir.com**

M= Millions





# Harbir

## BHATIA 2020

Qualified • Trustworthy • Innovative  
Independent • Collaborative • Proven

### ENDORSEMENTS

#### Highlights

**Mercury News Sole Endorsement for Santa Clara District 1**

League of Conservation Voters  
Democratic Party of Santa Clara County  
SC Asian Pacific American DC  
Stonewall DC

#### National

TJ Cox Congressman  
Ash Kalra, California Assemblymember  
Evan Low, California Assemblymember  
Eloise Reyes, California Assemblymember  
Sharon Quirk-Silva, California Assemblymember  
Kevin de León, Past, President pro Tempore, CA State Senate  
Jim Beall, CA State Senator  
Major Tejdeep Rattan

#### Regional and Local

Supervisor Dave Cortese, County of Santa Clara Board of Supervisors  
Patricia Mahan & Larry Fargher, Former Mayors of City of Santa Clara  
Karen Hardy, Vice Mayor of City of Santa Clara  
Raj Chahal, City of Santa Clara Council member  
Mike Sellers, Former Chief of Police and Rotary President  
Rod Diridon Sr, "Father of Mass Transit" Silicon Valley  
Chris Boyd, CEO of Kaiser Santa Clara  
Rob Jerdonek, Chair of Citizens Advisory Committee  
Roseann LaCoursiere, Former Chair of Parks and Rec Commission  
Planning Commissioners: Suds Jain, J. Byron Fleck, Anthony Becker  
Jonathan Marinaro, Cultural Commissioner  
Keith Stattenfield, Member of Charter Review Committee  
Nancy Toledo, Chair of Senior Commission and Board  
Amy Cho, President of Library Foundation  
Grant McCauley, Vice-Chair of Senior Commission  
Dr. Mohammad Nadeem, Former Civil Service Commissioner  
Wesley Mukoyama, Leader Against Measure C  
Mike Strouf, Rivermark HOA Board V.P  
Magdy Abdelrahman, Rivermark HOA Board  
Kuldeep Singh, Mission Garden HOA Board  
Anu Natarajan, Sustainability Expert and Former Vice Mayor of Fremont  
Karina Dominguez, Councilmember and Former Vice Mayor of Milpitas  
Nancy Smith, Councilmember and Former Vice Mayor of Sunnyvale  
Sylvia Arenas, Councilmember San Jose  
Raul Peralez, Councilmember San Jose  
Many more listed online *\* Titles only for reference purposes*

# The Mercury News

The Newspaper of Silicon Valley

"Bhatia is one of the most impressive council candidates in Santa Clara in years ... Her opponent, Watanabe [Kathy] refused to meet with us ..."

## Thriving and Brighter Future For All

### ★ Sustainable Future:

Economic Recovery- Revenue from Levi's Stadium & Climate Solutions.

### ★ Quality of Life:

A livable and enjoyable City For All.

### ★ Community Engagement:

Awareness, Partner for Outcomes, Development of Future Leaders.

### Promise:

Campaign With Integrity & Transparency

No Funds From Special Interest Groups Or Businesses

Grassroots only campaign

Working for the residents !

**Harbir has been about community service** ("seva") for over 30years. She fights for the people, small businesses, and community by leveraging her skills and relationships at all levels. She is a technologist, entrepreneur, community organizer, community benefits advocate, and has a Masters in Engineering from SCU. She serves on many local, state, and national organizations, such as the Santa Clara Library Foundation Board and Past President, joined after helping bring the Northside Library to provide equitable access; a Cultural Commissioner to enrich community with arts and diverse programming; the Chamber of Commerce Board to help create a thriving economy and jobs, Santa Clara Rotary Club Board to help serve the youth and seniors, Joint Venture SV to understand the trends and future, and much more. Read the amazing stories about her leadership during COVID to support front line workers, vulnerable residents, and others by mobilizing volunteers and creating jobs. Our city has a small town feel but big city problems. We face a new reality that requires a more qualified, collaborative, innovative, analytical and proactive representative with community benefit planning experience for a sustainable and brighter future for all. Harbir is that person and the best candidate for City Council.

**Please vote for Harbir K Bhatia for District 1!**

## Vote: Qualifications and Leadership

Contact Harbir at 408 459 9945 or  
email at [contact@voteharbir.com](mailto:contact@voteharbir.com)

Paid by Elect Bhatia for Council 2020 FPPC #1427389.